



National Day Interschool Design Competition Launched

ASKnLearn partners with Jujups Junior portal to launch a design competition among schools in Singapore in celebration of National Day.

Singapore, July 1, 2009 — ASKnLearn, a premier Pan-Asian provider of education solutions and services, and JuJups Jr. - a design portal launched an all island interschool design competition for National Day.

JuJups Jr. is a portal designed for kids to create their own stuff online. It is a spin off of the main site www.jujups.com – now operating in India, Singapore, the United States and the Philippines. It regularly sponsors design competitions to encourage its members to express themselves by design their own things online.

Most kids start designing stuff online early on and are able to use online design tools without difficulty. In JuJups Jr., design becomes a fun social activity, as designs may be created, shared modified and commented upon. The National Day competition will give them the chance to expression their passion for Singapore in their own way.

The competition is open to all schools of Singapore. Students can also vote on each other's designs. 24 of the most voted designs will be chosen for selection by a design panel.

Prizes will be awarded to Top 3 students in the Primary School Category per regional cluster and Top 3 students in Secondary School and Junior College Category per regional cluster.

The CEO of Genometri Sivam Krish believes that such social participation will mark “*Singapore’s movement towards a creative expressive nation*”.

The CEO of AsknLearn Victor Yuk expressed “*We are very happy to be able to facilitate this and partner with JuJups Jr. in allowing schools to bring out the creative talents of their students in celebrating our nation’s birthday.*”

About Genometri

Genometri is a design technology company that specializes in building online tools. It owns and operates www.jujups.com – which is rapidly growing online co-creation platform that connects prosumers, content owners and manufacturing companies globally, to serve customers locally. Genometri is based in Singapore and is funded by NVS and SPRING Singapore.

www.genometri.com www.jujups.com

About ASKnLearn

Founded in 2000, ASKnLearn is Singapore’s largest education technology provider. It provides web based e-learning solutions, content and services to over 152 educational institutions across Singapore, China, Thailand, Japan, and Brunei. ASKnLearn is a fast growing technology company, and has been selected as the 2nd fastest growing technology company from Singapore at the 2008 Deloitte’s Technology Fast 500 Awards. ASKnLearn is an affiliate of Educomp Solutions Ltd, the largest education solutions company in India.

www.asknlearn.com

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